

# The Great March Sale of FINE Housekeeping & Hotel Linens

**Begins Tomorrow Morning With the GREATEST VALUES THAT WERE EVER OFFERED in Such a Sale!**

**Happy Time For Home-Loving Housewives—Special Attention To All Hotels, Restaurants and Rooming Houses—The Economies Are Remarkable**

This great Linen Sale will be ushered in with the most remarkable Collection of Bargains that have ever been offered by any House in America, but the most important feature in connection with this sale is the high quality of the Linens. Every section of the globe which produces worthy linens is well represented in the unsurpassed values of this great event—and you'll find coupled with this high quality prices that have never been duplicated. It's a Once-a-Season opportunity to supply all your household and fancy linens at prices that are positive factors for Economy. We can tell you of only part of the remarkable values that you will find in this sale—let them serve as examples of the great saving possibilities, and we know you will appreciate the importance of anticipating your linen needs.

Read details. Compare Prices! Come and save Money!

## SALE PRICES ON Sheets and Pillow Cases

THAT WILL MAKE THIS SALE THE SCENE OF GREATEST ACTIVITY IN SALT LAKE.

15c pillow cases go at, each	7 1/2c	65c bed sheets go at, each	36c
16 2/3c pillow cases go at, each	8 1/2c	70c bed sheets go at, each	39c
17 1/2c pillow cases go at, each	10 1/2c	75c bed sheets go at, each	44c
20c pillow cases go at, each	12c	80c bed sheets go at, each	55c

All better grades reduced in proportion.



## Those Who Are Wisest Will Buy Most Liberally in This Great Sale of Towelings and Crashes

JUST THE QUALITIES THAT CAREFUL HOUSEKEEPERS LOOK FOR—JUST THE PRICES THAT WILL BRING THEM TO AUERBACH'S TO ATTEND THIS SALE.

7 1/2c towelings in this sale, yard	3c	15c towelings in this sale, yard	9 1/2c
10c towelings in this sale, yard	6 3/4c	17 1/2c towelings in this sale, yard	12c
12 1/2c towelings in this sale, yard	7 1/2c	20c towelings in this sale, yard	14c

## Greatest Sale of Towels

SEE THE REST HERE, TOMORROW.

6 1/2c towels go in this sale at, each	2 1/2c
8 1/2c hemmed huck towels, in this sale at, each	5c
10c hemmed huck towels, in this sale at, each	6 1/2c
12 1/2c hemmed huck towels, in this sale at, each	7 1/2c
15c bath and huck towels go at, each	8 1/2c
16 2/3c bleached and unbleached Turkish towels and 16 2/3c huck towels go in this sale at, each	9 1/2c
20c huck and Turkish bath towels, in this sale at, each	12c
25c towels, bath towels and face towels, go at, each	15c
30c towels—linen towels and bath towels—go at, each	18c
35c towels, hemmed and hemstitched huck towels and Turkish towels, go at, each	22c
40c towels, in this sale at, each	24c
45c towels, go in this sale at, each	29c
50c towels, go in this sale at, each	33c

ALL FINE TOWELS AT THE SAME REDUCTIONS.

## HERE ARE STRIKING EXAMPLES OF THE EXTREME REDUCTIONS THAT PREVAIL IN THIS

### The Greatest Sale of Hemmed, Fringed and Scalloped

## BED SPREADS

\$1.00 bed spreads, reduced to	49c
\$1.25 bed spreads, reduced to	69c
\$1.50 bed spreads, reduced to	89c
\$1.75 bed spreads, reduced to	98c
\$2.00 bed spreads, reduced to	\$1.23
\$2.25 bed spreads, reduced to	\$1.39
\$2.50 bed spreads, reduced to	\$1.66
\$3.00 bed spreads, reduced to	\$1.98
\$3.50 bed spreads, reduced to	\$2.30
\$4.00 bed spreads, reduced to	\$2.60
\$4.50 bed spreads, reduced to	\$2.98
\$5.00 bed spreads, reduced to	\$3.30
\$5.00 bed spreads, reduced to	\$3.90

## Wash Rags

—In this sale, each—

**1c**

16 2-3c Pillow Casing

—in this sale, yd—

**10c**

25c Pillow Tubing

—15 in. wide, in this sale, n yd—

**14c**

30c Bed Sheeting

—2 1/2 yards wide, in this sale, n yd—

**17c**

40c Twilled Bleached Bed Sheeting

—2 1/2 yards wide, in this sale, n yd—

**27c**

## \$30,000 Worth of Spring's Newest and Finest

## TABLE LINENS At IMPORT COST

THE LOWERED PRICES IN THIS SALE MUST IMMEDIATELY SUGGEST TO KNOWING PERSONS "WHOLESALE" COST AND, AS A MATTER OF FACT, MANY ITEMS ARE UNDER "WHOLESALE."

New 25c Table Damasks, in this sale, a yard	12 1/2c
New 40c Table Damasks, in this sale, a yard	19c
New 50c Table Linens, cream and full bleached, in this sale, a yard	24c
New 65c Table Linens, silver bleached and red, in this sale, a yard	39c
New 75c Table Linens; Homespun and German Damasks, in this sale, a yard	47c
New 90c Table Linens, bleached and silver bleached, 2 yards wide—go in this sale, per yard	69c
New 1.25 Table Linens, Irish and German Damasks, in this sale, a yard	79c
New 1.50 Table Linens; Brocade German and Satin Irish Damasks; go in this sale, per yard	96c
New 1.65 Table Linens; pure flax satin finished German Irish Damasks; go in this sale, per yard	\$1.12 1/2
New 1.85 Table Linens, Reed's Celebrated Irish Satin Damasks; go in this sale, per yard	\$1.23
New 2.00 Table Linens; fine grass bleached German and Irish Double Satin Damasks; go in this sale, per yard	\$1.39
New 2.25 Table Linens, Double Satin Damasks, in single and double borders, go in this sale, per yard	\$1.69
New 2.50 Table Linens, highest grade Belfast Damasks, go in this sale, per yard	\$1.73

NAPKINS TO MATCH ALL LINENS, AT WHOLESALE PRICES

## 20c Mexican Drawn Work Doilies

In this sale, each—

**10c**

25c Scalloped Madeira Doilies

In this sale, each—

**12c**

35c Battenberg Center Pieces

18 in. round and square, in this sale, each—

**16 2/3c**

\$1.00 Battenberg Dresser Scarfs

In this sale, each—

**55c**

\$5.00 per dz. Madeira Napkins

Scalloped or hemstitched, in this sale, a doz.—

**\$2.39**

## A GREAT SALE OF BORDERED, SCALLOPED AND HEMSTITCHED

Linen Pattern Table

Cloths and Fine

Linen Table Sets

Which abound in wonderful values just like these. Read them all.

\$1.00 white linen pattern table cloths, in this sale, each	55c
\$1.50 white linen pattern table cloths, in this sale, each	89c
\$2.00 white linen pattern table cloths, in this sale, each	\$1.23
\$2.50 white linen pattern table cloths, in this sale, each	\$1.69
\$3.00 white linen pattern table cloths, in this sale, each	\$2.10
\$4.00 white linen pattern table cloths, in this sale, each	\$2.98
\$5.00 white linen pattern table cloths, in this sale, each	\$3.20
\$6.00 white linen pattern table cloths, in this sale, each	\$3.98
\$7.50 white linen pattern table cloths, in this sale, each	\$5.20
\$9.00 white linen pattern table cloths, in this sale, each	\$6.30
\$10.00 white linen pattern table cloths, in this sale, each	\$7.20
\$12.00 white linen pattern table cloths, in this sale, each	\$8.40
\$15.00 white linen pattern table cloths, in this sale, each	\$10.60

All the napkins to match and all the linen table sets marked down in proportion.

## Shining Examples of the Savings Offered in This Greatest Sale of

Napkins

Real Live Bargains

Genuine Reductions

100 dozen hemmed napkins, 16 in. square, value 75c, go, per dozen	39c
100 dozen hemmed bleached damask napkins, 20 in. square, value \$1.50; in this sale a dozen	98c
Full bleached Irish linen damask napkins, 20 in. square; value \$2.35; go, per dozen	\$1.48
Silver bleached, all linen damask napkins; value \$2.50; go, per dozen	\$1.69
Irish and German linen napkins; value \$2.75; go, per dozen	\$1.89
\$2.50 napkins, go in this sale, per dozen	\$2.48
\$4.00 napkins, go in this sale, per dozen	\$2.85
\$4.50 napkins, go in this sale, per dozen	\$3.40
\$6.50 napkins, go in this sale, per dozen	\$4.40
\$7.50 napkins, go in this sale, per dozen	\$5.70

## ASilkSale

of About 5500 Yards

of Stylish,

Up-to-Date SILKS

—included are 24 in. Glace taffetas, 24 and 26 inch fancy silks in the fashionable new weaves and colorings, all silk pongees, new water-proof foulards, 26 in. all silk mes-salines in hair line stripe, etc.

It's a great special purchase at an enormous discount for spot cash, enables us to offer silk values up to \$1.75, for only—

**77c a Yard**



## Never Before Have You Been Able to Buy

## New Spring Suits, Coats and Dresses at Prices So Low

So remarkably clever are the garments and so broad is the selection exhibited at popular prices that we wonder why people of moderate means (and others) will go to the bother of buying materials, having fittings and paying the excessive prices of costume tailors. Come Here! Let the Auerbach Store show you what the 1912 Spring styles are. You will agree that in every model shown here there is that note of distinction so adequately characterized in the single word—Chic.

## A TAILORED SUIT

For Ladies and Misses, regular value \$20, only... **\$13.50**

That the price is very exceptional will be evident as you examine the elegant all wool materials, the fine all silk linings and the excellent workmanship; all sizes.

## COATS

A wonderful assortment of ladies' and misses' spring coats in all the wanted colors and materials; some single sample coats; exceptional values and priced only

**\$15.00 and \$17.50**

## FINE WOOL DRESSES

Cleverly designed garments for misses, juniors and ladies; a special purchase of 100 assorted styles in serges, both coating and French serge—in black, navy and assorted colors; some tailor made; others fancier; values up to \$12.50; sale

**\$6.88**

(See window display.)

## SILK PETTICOATS

**\$5.00 Values for only \$3.45**

Just received a shipment of the new Glace' chiffon taffetas; handsomely made in all the leading color combinations; regular \$5.00 petticoats, for...

**\$3.45**

## Muslin Underwear

GREAT PRICE CONCESSIONS.

25c Garments at 15c

LADIES' DRAWERS—open or closed; all sizes.

CHILDREN'S DRAWERS—All sizes, lace or embroidery trimmed.

LADIES' CORSET COVERS—All sizes.

CHILDREN'S SKIRTS—with band or waist; all sizes.

75c Garments at 49c

LADIES' GOWNS—Great variety of styles; in all sizes.

LADIES' SKIRTS—Lace or embroidery trimmed.

LADIES' DRAWERS—A variety of styles.

LADIES' CORSET COVERS—A great line to choose from.

\$1.50 Values at 99c

PRINCESS SLIPS—All sizes, in a variety of styles.

COMBINATION GARMENTS—Corset cover and drawers or skirt; in all sizes.

LADIES' SKIRTS—Great line of styles to choose from.

LADIES' GOWNS—Every desirable kind and style.

worth \$1.50, at... **99c**

## SPECIAL MEETING OF THE STOCK-HOLDERS OF THE W. F. BEARD & CO.

Notice is hereby given that there will be a special meeting of the stockholders of the W. F. Beard & Co. on Thursday, the 4th day of April, A. D. 1912, at room No. 408, Security & Trust Building, Salt Lake City, Utah, at the hour of 10 o'clock a. m. of said day, for the purpose of voting upon the proposition of amending the articles of incorporation of said company by changing the present corporate name to read the "Utility Manufacturing Company."

GEORGE A. PURSELL, Secretary of the W. F. Beard & Co. 81075

## NOTICE TO CREDITORS.

Notice is hereby given that, under and by virtue of an order issued out of the district court of Salt Lake county, state of Utah, made and entered on the 12th day of March, 1912, all creditors of the

Elk Baking Powder Company, a corporation, are hereby ordered and required to file their claims with the undersigned, as receiver of the said Elk Baking Powder Company, on or before the 1st day of April, 1912.

GUSTIN, GILLETTE & BRAYTON, Receivers.

502-508 Boston Building.

Dated at Salt Lake City, Utah, March 14th, 1912. a1591

## ACCOUNTS SOLICITED.

A thoroughly modern savings department conducted in connection with this bank. Safe deposit boxes for rent. U. S. Depository.

Frank Knox, president; James A. Murray, vice president; W. F. Earle, cashier; E. A. Culbertson, assistant cashier. Capital paid in, \$500,000. Interest paid on time deposits.

ASSESSMENT NOTICE. ABRAHAM IRRIGATION COMPANY, incorporated under the laws of the state of Utah. Principal place of business, Salt Lake City, Utah. Notice is hereby given that at a meeting of the board of directors, held on the 9th day of March, A. D. 1912, an assessment of 25 cents per share was levied on the capital stock of the corporation, payable on or before the 20th day of April, A. D. 1912, at the office of the company, No. 351 South Main Street, Salt Lake City, Utah. Any stock upon which the assessment may remain unpaid on the 20th day of April, A. D. 1912, will be delinquent and advertised for sale at public auction, and unless payment is made before will be sold on July 1, A. D. 1912, to pay the delinquent assessment, together with cost of advertising and expense of sale, at 10 o'clock a. m., at office room, 351 South

Main Street, Salt Lake City, Utah.

CHARLES T. YOUNG, Secretary.

351 South Main Street, Salt Lake City, Utah.

## TO THE STOCKHOLDERS OF THE MOUNT PICKLE COMPANY.

Notice is hereby given that a special meeting of the stockholders of the Mount Pickle Company will be held at the office of the company at Salt Lake City, Utah, at 2 o'clock p. m., Monday, the 8th day of April, 1912, for the purpose of voting upon a proposition to reduce the capital stock and to change the name of the corporation and to transact any other business which may properly come before the meeting.

By order of the board of directors. J. B. COSGRIFF, President.

Main Street, Salt Lake City, Utah.

CHARLES T. YOUNG, Secretary.

351 South Main Street, Salt Lake City, Utah.

TO THE STOCKHOLDERS OF THE MOUNT PICKLE COMPANY.

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By order of the board of directors. J. B. COSGRIFF, President.

W. W. TRIMMER, Secretary.

Dated Salt Lake City, March 7, 1912. a1591

## SAVES TIME AND ENERGY

Lightens All Housework

## SAPOLIO

Cleans, Scours, Polishes

from cellar to garret

WORKS WITHOUT WASTE

## YOUNG MEN

For Gonorrhea and Gleet get Sabat's Okay Specific.

It is the ONLY medicine which will cure each and every case. NO CASES known to have ever failed to cure, no matter how serious or of how long standing.

Results from its use will astonish you. It is absolutely safe, prevents stricture, and can be taken without inconvenience, and without detention from business. PRICE

per sale by SCHRAMM-JOHNSON

## RICORD'S VITAL RESTORATIVE

Restores Men's Vitality.

Price \$1. At all druggists. Always on hand at Schramm-Johnson, Druggists, "The Never-Substituted" five (5) good stores. Mail orders solicited.

